



EASY ON 30A

6th Annual Benefit Concert

July 3, 2017

Marina Park, WaterColor, Florida

SPONSORSHIP FORM

The 6th Annual Easy on 30A Benefit Concert will take place July 3rd, 2017 from 5:00 p.m. - 10 p.m. at WaterColor's Marina Park, just off scenic highway 30A in Santa Rosa Beach, Florida. Admission to the event will be free and open to the public. This year's Easy On 30A concert will benefit Alaqua Animal Refuge, Children's Volunteer Health Network, the Sonder Project and the Muscogee Nation of Florida.

Easy on 30A was founded six years ago by locals Beth & Randy Carroll, with an idea of bringing musicians together to highlight the great talent along 30A and to bring community awareness to charities in the area.

How to be a Sponsor? We have four levels of sponsorship: Marquee, Diamond, Platinum, and Gold

<u>MARQUEE SPONSOR</u>	<u>DIAMOND SPONSOR</u>	<u>PLATINUM SPONSOR</u>	<u>GOLD SPONSOR</u>
Included in ALL Social Media Posts Can Bring Rep on Stage Name on Header & Logo premium placement on Poster* Logo on Welcome Sign Reserved Seating for 4 Booth Space At Event	Social Media Posts Can Bring Rep on Stage Logo on Poster* Logo on Welcome Sign Reserved Seating for 2	Social Media Posts 3 Mentions at Event Logo on Welcome Sign Name on Poster	Social Media Posts 2 Mentions at Event Name on Welcome Sign at Event
Sponsorship \$5000	Sponsorship \$2500	Sponsorship \$1000	Sponsorship \$500

DONATION IN VALUE OTHER THAN SPONSOR VALUES LISTED: If you wish to donate to the event in a value different than the levels listed, we would certainly appreciate your support and we will recognize your contribution!

IN-KIND DONATION: We will also accept In-Kind Donations for the event. Please note that we need to receive the in-kind donation by June 15th to allow staff time to prepare signage for the silent auction and/or raffle.

MARKET VENDOR: We are accepting applications for a limited number of Market Vendors. The fee for a Market Vendor is \$150 per 10x10 booth space. Vendors are responsible for providing their own tent, tables, chairs, lighting and extension cords for lighting. Electricity will be available, if needed.

FOOD DRIVE CONTRIBUTIONS: We will be accepting non-perishable food donations that will benefit the Muscogee Nation of Florida at the Concert. If you wish to donate in advance and are unable to attend the concert, contributions can be dropped off on the front porch at the Carroll's Residence in WaterColor at 142 Pond Cypress Way, Santa Rosa Beach.

****Sponsorship Form and Logo must be received by June 9th to be included on Event Poster.***



EVENT DETAILS

Food Drive: Benefiting the Muscogee Nation of Florida
Craft Market: 5:00 p.m. - 10 p.m.
Silent Auction: 5:30 p.m. - 8 p.m.
Raffles: 5:30 p.m. - 9 p.m.
Concert: 5:00p.m. - 10 p.m.



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SPONSORSHIP FORM

Business Name: _____

Address: _____

Contact: _____

Phone: _____

Email: _____

Website: _____

Please indicate the level of sponsorship. Sponsorship can be in form of financial donation, in-kind donation or combination of both.

Sponsor Level: MARQUEE \$5000 DIAMOND \$2500 PLATINUM \$1000 GOLD \$500 OTHER _____

SPONSORSHIP - JUNE 9th Submission Date

Sponsorship Form and Logo must be received by June 12th to be included on the Event Poster. Donations and sponsorship received after this date will be recognized on signage at event and on social media.

Cash/Check \$ _____

Credit Card: MC VISA DISCOVER AMEX

CC Number: _____ EXP: _____

Security Code on back of Card: _____ Zip Code for Credit Card: _____

IN-KIND DONATION - JUNE 15th Submission Date

In-Kind Donations for the silent auction and/or raffle event must be received by June 15th to allow event staff time to prepare signage recognizing your contribution.

In-Kind Donation: _____

Any questions, please contact:

Beth Carroll 678-640-1617
 Elisabeth Stone 334-798-4152

Please email form and logo to: easyon30a@outlook.com

Please make checks payable to:
 Easy On 30A, Inc.
 142 Pond Cypress Way
 Santa Rosa Beach, FL 32459

Easy On 30A, Inc. is an independent, nonprofit 501(c)3 organization located on scenic 30A that works together with the WaterColor community, local organizations and musicians to put together an annual benefit concert that supports local charitable organizations in the scenic 30A area of Florida. Easy on 30A was founded six years ago by Beth and Randy Carroll with an idea of bringing musicians together to highlight the great talent along 30A and to bring community awareness to charities in the area.

Easy On 30A is presented and supported by the WaterColor Homeowners Association. They graciously allow the use of Marina Park to bring this FREE concert to area residents and visitors to the 30A community

FL Registration # CH48939
 "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."



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MARKET VENDOR APPLICATION

MARKET INFORMATION:

We will have a limited number of spaces available. Each of the spaces is 10x10 and you must provide your own tent, tables, lighting, displays, etc. Electricity is available, but you must provide your own extension cords. The cost for each space is \$150. Food vendors must have proper certification. You are responsible for collecting and reporting any applicable sales tax.

- Setup: Setup time is from 4:00 pm - 5:00 pm, Market will be open at 5:00 pm
- Parking: Vendors are asked to park at the Public Parking lot off of Western Lake and Hwy 30A.
- Lighting: Vendors will be required to provide their own lighting.

Business Name: _____

Address: _____

Contact: _____

Phone: _____

Email: _____

Website: _____

Description of items selling:

Please provide picture(s) of products and/or recent booth setups.

Special notes/requests _____

EVENT SPACE: _____ # OF SPACES

Each 10x10 space is \$150. Vendors are responsible for providing tent, tables and lighting.

APPLICATIONS MUST BE RECEIVED BY JUNE 15, 2016

Any questions, please contact: Elisabeth Stone at 334-798-4152

Please email form to: EASYON30A@OUTLOOK.COM

Cash/Check \$ _____

Credit Card: MC VISA DISCOVER AMEX

CC Number: _____ EXP: _____

Security Code on back of Card: _____ Zip Code for Credit Card: _____

I, THE UNDERSIGNED, DO HEREBY AGREE NOT TO HOLD EASY ON 30A, WATERCOLOR HOMEOWNERS ASSOCIATION, AND/OR EVENT STAFF RESPONSIBLE FOR ANY CLAIM OF ANY KIND, INCLUDING NEGLIGENCE FOR ANY BODILY INJURY, LOSS OR DAMAGE ARISING OUT OF THE DISPLAY OF ANY CRAFT WORK AT THE EASY ON 30A CONCERT TO BE HELD JULY 3, 2017.

Signature

Date